



REACHING OUT TO THE GLOBAL FLEXOGRAPHIC INDUSTRY

# FLEXOGLOBAL

2009 SPONSORSHIP KIT

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BY  
SALMON CREEK PUBLISHING



# FLEXOGLOBAL

## REACHING OUT TO THE GLOBAL FLEXOGRAPHIC INDUSTRY

*Reaching the global flexographic industry with its varied market segments can be a real challenge. Only one organization communicates with and services the international players.*

***FlexoGlobal — Your Portal to the World of Flexo!***

### ***About FlexoGlobal:***

FlexoGlobal is an independent Web-based enterprise designed to promote and service the global flexographic industry. It is not an association, nor is it a private membership-based organization. And, it does not sell flexographic products or services.

Founded in 2007 by the creator of GravurExchange, FlexoGlobal's growing Web portal is populated with industry news, an industry calendar, a print glossary, and links to global flexographic associations. It gathers flexographic information from around the world and makes it available to industry players in just one click.

### ***FlexoGlobal's Reach:***

FlexoGlobal's mailing list of more than 7,000 names reaches out to flexo professionals around the world (North America, Latin American, Europe, Asia, and Australia), including:

- High-level managers, including those responsible for making purchasing decisions.
- Middle managers and technical staff.
- Flexo printers and print buyers.

And that reach can be customized to include your key target audience.

### ***FlexoGlobal's Value:***

- FlexoGlobal is independent. Its goal is to promote flexographic industry players, not compete with them!
- All areas of FlexoGlobal are available to visitors free of charge. We encourage people to visit and find the information they need.
- FlexoGlobal's e-magazine launched in mid 2008. It is free to all its readers and available both in an online version or downloadable in a PDF version that can be printed to read wherever and whenever it's convenient.
- FlexoGlobal operates in real time, and news is posted as soon as it is received.
- FlexoGlobal is responsive to its visitors and often includes their suggestions in Web site upgrades.

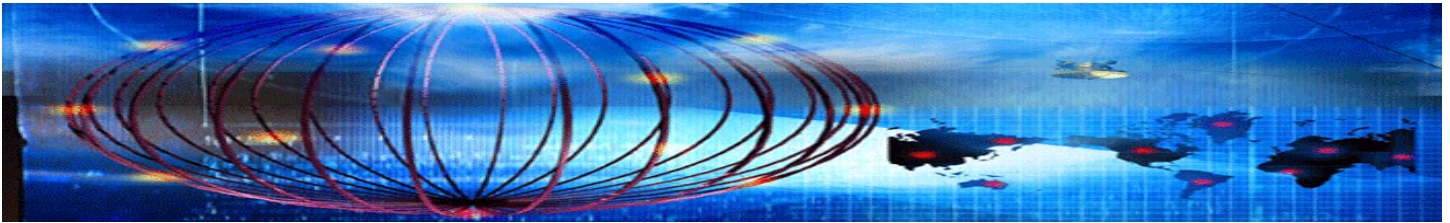
FlexoGlobal's mission is to maximize your exposure to the international Flexographic community!

We offer a fully integrated media and marketing program that is unmatched in the flexographic industry.

It begins with FlexoGlobal, the flexographic printer's definitive source of up-to-date technical and industry information. Distribution reaches across 6 continents to over 40 countries.

It continues with the online Flexo Resource Guide, a directory of the key players in the flexographic industry, filled with contact information and descriptions of company products and services. FlexoGlobal Sponsors move to the top of the list.

And, it is rounded out with hyperlinked company logos on all pages throughout the FlexoGlobal Web site.



### ***FlexoGlobal Sponsorship — Great exposure at Cost-Effective Rates!***

FlexoGlobal Sponsorship is designed to give your company maximum exposure at a value that's hard to beat.

#### ***Platinum Sponsorship - \$2895 annually***

- Priority placement of press releases online and in e-newsletter
- Banner placement with hyperlink on all FlexoGlobal Web pages.
- Banner placement with hyperlink on the online FlexoGlobal article pages for as long as they remain online.
- Priority listing in the online FlexoGlobal Resource Guide
- Banner placement with hyperlink in every FlexoGlobal e-newsletter for the duration of the sponsorship.
- Click-thru reports from the newsletter (individuals' names, company names, and e-mail addresses) for both logos and any press releases that may be featured in any particular newsletter.
- Newsletter features on company special events—i.e., seminars, workshops, open houses—once a month.



## ***FlexoGlobal Sponsorship Form***

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip, Country & Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

### ***FlexoGlobal Platinum Sponsorship:***

**One Year**    \$2895

**Two Years**    \$4925

- Banner placement with hyperlink on all FlexoGlobal Web pages.
- Banner placement with hyperlink on the online FlexoGlobal article pages for as long as they remain online.
- Priority listing in the online FlexoGlobal Resource Guide.
- Priority placement of press releases online and in newsletter
- Banner placement with hyperlink in every FlexoGlobal e-newsletter for the duration of the sponsorship.
  - Sponsors receive “click-thru” reports from the newsletter (individuals’ names, company names, and e-mail addresses) for both logos and any press releases that may be featured in a particular newsletter.
- Newsletter features on company special events—i.e., seminars, workshops, open houses—once a month.

### ***Payment:***

Check: Make Checks Payable To Salmon Creek Publishing

Credit Card:    MasterCard    Visa    American Express    Discover Card

Account Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Print your Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Mail payments to: Salmon Creek Publishing, 7580 Salmon Creek Road, Williamson, NY 14589-9510**

**or**

**Become a Sponsor by calling Laura Wayland-Smith Hatch at 315.589.8879 or e-mailing Laurah@flexoglobal.com**



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## ***Editorial Calendar***

e-FlexoGlobal, is the official e-journal of FlexoGlobal.

While we do report on the flexographic printing industry, we do not put ink on paper and are not locked into a traditional print production cycle.

We do not hold onto submissions for extended periods of time. Instead, we publish more frequent and timelier e-journals (a minimum of six times per year), with smaller page counts to make it easier for you to identify the articles you want to read and save.

Delivery of the e-journal PDF and posting to the Web site generally take place the first full week of any given month.

Please contact us at [info@flexoglobal.com](mailto:info@flexoglobal.com) for specific publication deadlines