

PAUL CUPACH

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PROFILE

A Color Production Manager with 15+ years experience with a well-deserved reputation for cost reduction and project management. Manages deadlines and quality expectations with outstanding results using the latest in technology and processes. Notable skills:

- Color Management
- Digital Library & Asset Management
- Quality control / SPC
- Shipping and Outsourcing
- Team Leader
- Microsoft Office suite

PROFESSIONAL EXPERIENCE

MONARCH Imaging, Strongsville, OH

2005 - 2009

\$3 million embossing die and flexography plate production company for the consumer food packaging and carton industry. Using the newest graphics applications like Adobe's CS3 and Esko / Artwork systems software, Monarch Engraving specializes in managing color quality from Customer service and image assembly through platemaking and press fingerprinting.

General Manager

Oversee the day-to-day operations that provide printing plates, embossing dies and color management services for flexographic based printers across the U.S and Canada. Responsible for the management of 21 employees that include: CSR, Image Assembly, QC, distribution and Shipping.

- Managed the design, image assembly, color approval, platemaking, & shipping departments.
- Coordinated the installation and implementation of a direct to plate workflow.
- Evaluated the needs for quality control, than coordinated an internal intra-net online website to provide immediate customer specifications and procedures to the workforce.
 - Instrumental in the 36% reduction of customer complaints
 - Reduced the training time needed for new employees.
 - Improved turn time by minimizing workflow interruptions
- Implemented statistical process controls to measure and monitor internal and external errors resulting in a 41% decrease in errors.
- Initiated an internet outsource procedure to outsource selected customer orders, saving ~60% in art dept labor, per order.
- Reorganized the film and server filing systems to reduce search times and minimize misplaced SKU's.

AMERICAN GREETINGS CORPORATION, Cleveland, OH**1978 to 2005**

\$1.9 billion manufacturer of greeting cards and related consumer products with 12 world wide manufacturing and distribution centers and 21,000 employees, the largest publicly owned distributor of social expression products in United States.

Graphics Arts Manager (1988 to 2005)

Oversaw the day-to-day operations of Creative Service departments which provided the supply chain with design production files for internal operations, outside suppliers, international subsidiaries and Licensees. Responsibilities included the quality pre-flight, storage management and ongoing revision of production files. Managed 4-5 direct reports and 38 indirect reports with annual operating budgets of \$3+ million.

- Reduced departmental budgets from \$7 million to \$3 million over five years by designing and implementing automated workflow processes through specialty software applications.
- Led project team that designed and implemented a Digital Asset Library with direct customer interface. 225,000 SKU's were uploaded by automating the metadata creation process, cutting the expected installation time by 75%.
- Converted from a manual cd-rom delivery method to an intranet direct order process involving coordinating internal IT resources and a third party high-speed telecommunications network (Wam!Net) which cut design delivery span to remote facilities from 4 days to a real time delivery.

Team Leader (1985 to 1988)

Supervised the production of greeting cards, catalogs, and P.O.P. Responsible for three team leaders and 35-40 technicians and for Scitex pre-press equipment running 3 shifts (\$2.6 million capital).

- Converted hand separated art into a digital paint process that cut the process time by 50%.
- Reviewed, corrected, and approved color proofs and press sheets for catalog production.

EDUCATION / TRAINING

B.F.A., Cleveland Institute of Art, Cleveland, OH, 1982

APICS – Basics of Supply Chain Management, 1998

Project Management Seminar, Baldwin Wallace College, 1997

FTA Flexography certification 2008

VOLUNTEER

American Greetings Federal Credit Union, Supervisory Chair, 1999 to 2008